

# MEDIA PACK

# HOUSESIT MATCH MARKETING



An online international housesitting and petsitting network

Facilitating a fair exchange of free accommodation for free house and petsitting.

**NOW AVAILABLE FOR**

Link insertions, paid for guest blogs and product display blogs.





# Media Pack

## What is HouseSitMatch.com ?

HouseSitMatch.com is an award winning, Trustpilot rated, online network for house-sitters and homeowners.

We are international and active across the world.

We help to match pet and homeowners to suitable sitters for the care of their pets and property.

What is more the housesitters do not charge. They offer their time and care in exchange for free accommodation.

## Our offering

We offer advertising opportunities on our blog. There are various options with SEO options for guest blog, off page linking, single link insertions and selected produce displays in blogs with linked product carousels. Price list below.

## Digital Footprint – Domain Authority = 45

As an online network we generate a strong digital footprint

- 24,000 visitors per month

Active Social Media Profiles in

- Facebook – 18 k in Group; 10 k in Page

- Twitter – 4 k Followers

## GEO DEMOGRAPHICS & STATS

Newsletter list (GDPR) = 5 k

Home owners & Pet owners = 3 k

ABC 1&2&3 Age 50+

House sitters & Pet sitters = 5 k

ABC 1&2&3 Age 40+

UK = 60% Rest of world = 40%

Computer literate, love travel & pets



# Advertise with Us

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## PRICE LIST

### 1. Paid Guest Blog post - Do follow links £75 GB (PAYPAL Invoice)

- We publish within 24 hours of submission approval
- No casino, no gambling, no competitive services
- Duration – permanent

### 2. Link Insertion – £ 35 GB (PAYPAL Invoice)

- We publish within 24hrs of submission - content approved
- No casino, no gambling, no competitive services
- Duration – permanent

### 3. Product display blog with linked gallery - £ 250 GB (PAYPAL Invoice)

- We publish within 48 hours of submission approval
- Display and describe up to 24 products with images (great for pet and home with links)
- Duration - 1 year from publication
- VIEW TEMPLATE PAGE - <https://www.housesitmatch.com/blog/stylish-and-practical-pet-beds-for-your-home/>  
Access password = Housesitmatch
- No casino, no gambling, no competitive services to [Housesitmatch](https://www.housesitmatch.com/)



# GUEST BLOG EXAMPLES

Here are some examples of the paid guest blogs on HouseSitMatch.com

E.g.

[Home and Pet products](#)

[Real Estate Investment](#)



2 Mar, 2020

### Home decor for pets and their owners

Blog Only, Full Library, General

home, pets

LamiaW

Leave a comment

Any pet and home owner will tell you that most pets live in the home as family members, so home decor for pets and their owners become inseparable. But how often do you take time to plan the pet products you buy to ensure the home decor ideas for you and your pet are in [...]

[Read More](#)



14 Feb, 2020

### Homeowners – What Makes Real Estate Investment Attractive?

Blog Only, Full Library, General

property investment, real estate

LamiaW

Leave a comment

As a homeowner you are a property investor and you are engaged in real estate investment. Once you have a certain capital in the property as an asset it can help you in your goal to secure more property as real estate investment perhaps for rental or refurbishment and quick sale to realise the value [...]

[Read More](#)





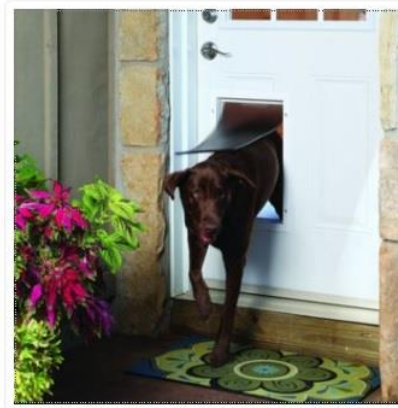
# GUEST BLOG EXAMPLES

Here are some examples of the paid guest blogs on HouseSitMatch.com

E.g.

[Home Insurance – Blog Link](#)

[Blinds for Home Security](#)



14 Jan, 2020

## Home Insurance – Things you need to know

Blog Only, Full Library, Homeowners

Home insurance, home owners

LamiaW

Leave a comment

Many of our homeowners on HousesitMatch manage their home insurance automatically and almost by remote control, as a way to cover a major asset in their financial portfolio. However, there are many small standard rules to home insurance that you need to be aware of. In fact experts advise that you actually proactively manage your [...]

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17 Dec, 2019

## Home Security – Blinds a Practical and Aesthetic Addition

Blog Only, Full Library

home care, home security

LamiaW

Leave a comment

For Home Security Blinds offer a Real Advantage What Most People Overlook When Getting Blinds for Their Homes In recent times, blinds have gained status among homeowners and this is not just for their aesthetics but also for their added value in home security. Homeowners opt for blinds due to their easy installation and the [...]

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# GUEST BLOG EXAMPLES

Here are some examples of the paid guest blogs on HouseSitMatch.com

E.g.

[Smart homes and smart security](#)

[Dog products – dog leashes](#)



13 Jul, 2019

## Smart Homes and Smart Security – Good for Business

Blog Only, Full Library, General

home security, homeowners, homes, security

LamiaW

Leave a comment

Trends in Smart Homes and Smart Security in Business  
Technology has continued to advance apace, especially in the field of smart homes and smart security. More home are becoming 'smart homes' and security is often seen as more than just a burglar alarm and a housesitter, though the benefits of a human sitter caring for [...]

Read More



17 Dec, 2018

## Dog owners & dogsitters choose the best leash for purpose

Blog Only, Full Library

dogsitters

LamiaW

Leave a comment

Whether as a dogsitter or a dog owner choosing a dog leash is critical for the type of activity and the dog. Size matters, the type of activity matters, and the general personality and the level of vigorous activity expected from the dog will also influence your choice of leash. Here are some tips for [...]

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# TESTIMONIALS

Charlotte

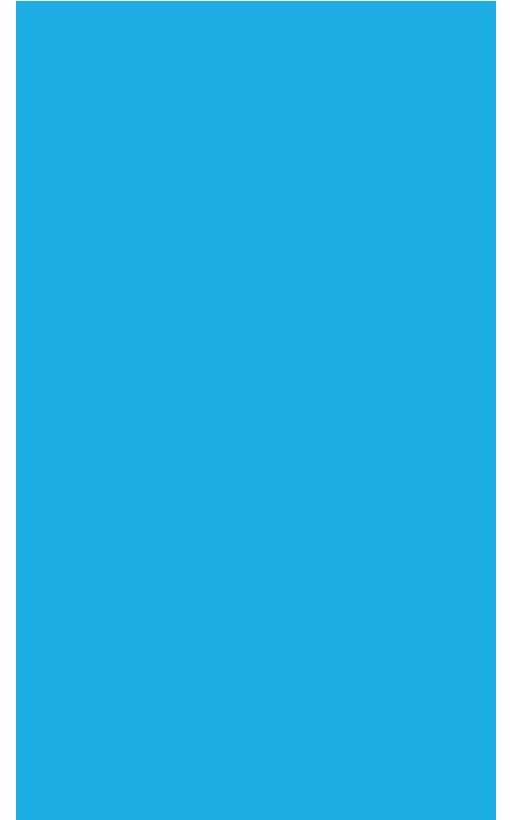
Mamma Advertising, says

“ I’ve been working with HouseSitMatch for my clients’ SEO. Good site, good management.”

Pete King

Authority Builders, says

“Working with Housesitmatch is a really good experience. They do what they say they’ll do and more. Always fast. Great integrity. Good authority!”



# CONTACT



Lamia Walker

Director: [HouseSitMatch.com](https://www.HouseSitMatch.com)

Email: [lamia@Housesitmatch.com](mailto:lamia@Housesitmatch.com)

Tel: + 44 (0)7772142742